



InteliMap, Inc. GBL Fact Sheet: **Clothing Industry**

Government Buyers List

Synopsis: 40K Govt. Buyers spending over \$80M on clothing primarily across 4 agencies. VF Imagewear is the largest vendor with \$7M+ sales.

InteliMap, Inc. tracks Government Employees that utilize Smartpay credit cards for the office. Each contact is a decision maker with purchasing authority to use the card without going through a messy PO process. Only higher level officials and buyers are issued Smartpay credit cards, so InteliMap customers can rest assured that their mailings are going directly to a decision maker.

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|---------------------------------------|--------------|
| Total Purchases: | \$84,202,935 |
| Total Transactions | 300,489 |
| Total Cardholders/ Buyers: | 40,364 |

Pie Chart: Sales by Agency

4 agencies are responsible for 85% of all government clothing purchasing done via government issued credit card. These agencies are shown by the pie chart to the right.

